

EK BHARAT SHRESHTHA BHARAT ACTIVITIES
BY
MINISTRY OF TOURISM
September 2022

Sr. No	Activities by the IHMCTAN Mumbai	Month of Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	Cultural exchange: Shared information about festivals of Odisha.	September 2022	In an attempt to spread awareness amongst our followers about the paired state of Odisha under the Ek Bharat Shreshtha Bharat initiative, students of IHM Mumbai present a video explaining the different festivals of Odisha in various regional languages.	Maharashtra and Odisha	A total of 6 students took part in making the video, and later this video was shared across various social media platforms of IHM Mumbai.	Social media outreach: Information about this activity was posted on the social media pages of Ihm Mumbai. (Instagram – 409 Likes and Facebook- 21 likes) Instagram Post Link: https://www.instagram.com/reel/CjKHh0vpD7e/?utm_source=ig_web_copy_link Facebook Post Link: https://fb.watch/f_jWbO5AO7/

The image shows an Instagram post from the account 'ihmumbaiofficial'. The main content is a video thumbnail with a light beige background. At the top left, it features the '75' logo for India's 75th anniversary with the text 'आजादी का अमृत महोत्सव'. To the right are logos for 'Incredible India', 'Ministry of Tourism Government of India', and the 'Institute of Hotel Management Mumbai' (founded 1929). The central text reads 'STUDENTS OF IHM MUMBAI SPEAKING ABOUT DIFFERENT FESTIVALS OF ODISHA'. At the bottom, there is a circular logo for 'EK BHARAT SHRESHTHA BHARAT' with the motto 'एक भारत श्रेष्ठ भारत' and the year '2019-2023'. The video player shows a play button and a progress bar.

ihmumbaiofficial
Original audio

ihmumbaiofficial In an attempt to spread awareness amongst our followers about the paired state of Odisha under the Ek Bharat Shreshtha Bharat initiative, students of IHM Mumbai present to you a video explaining the different festivals of Odisha in various regional languages.
#ekbharatshreshthabharat
#ebsb #odisha #festivals #maharashtra #ihmmumbai
@ebsb_edumin @tourismgoi @gkishanreddyofficial @indiatourism_mumbai

5d

chefpatra Superb 🙌🙌
4d · 2 likes · Reply

aye_somu @_pi.ko.di.gallo_ @sejaitalware @sumedh_k2402
4d · 2 likes · Reply · ...
View replies (5)

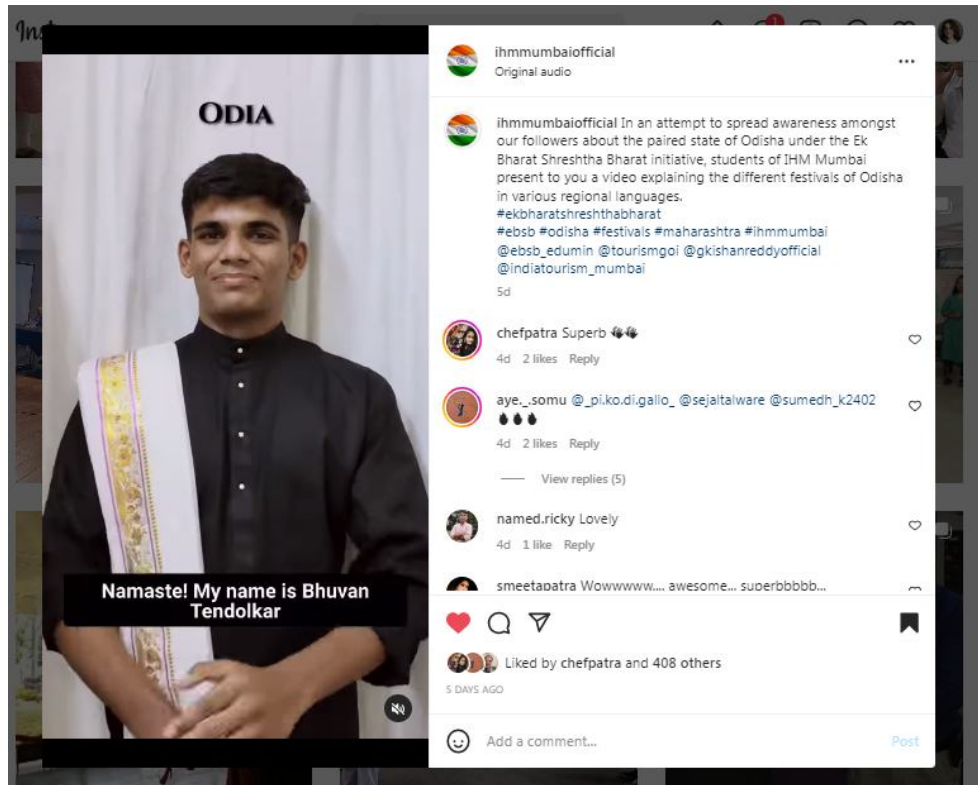
named.ricky Lovely
4d · 1 like · Reply

smeetaatra Wowwww.... awesome... superbrrrrr...

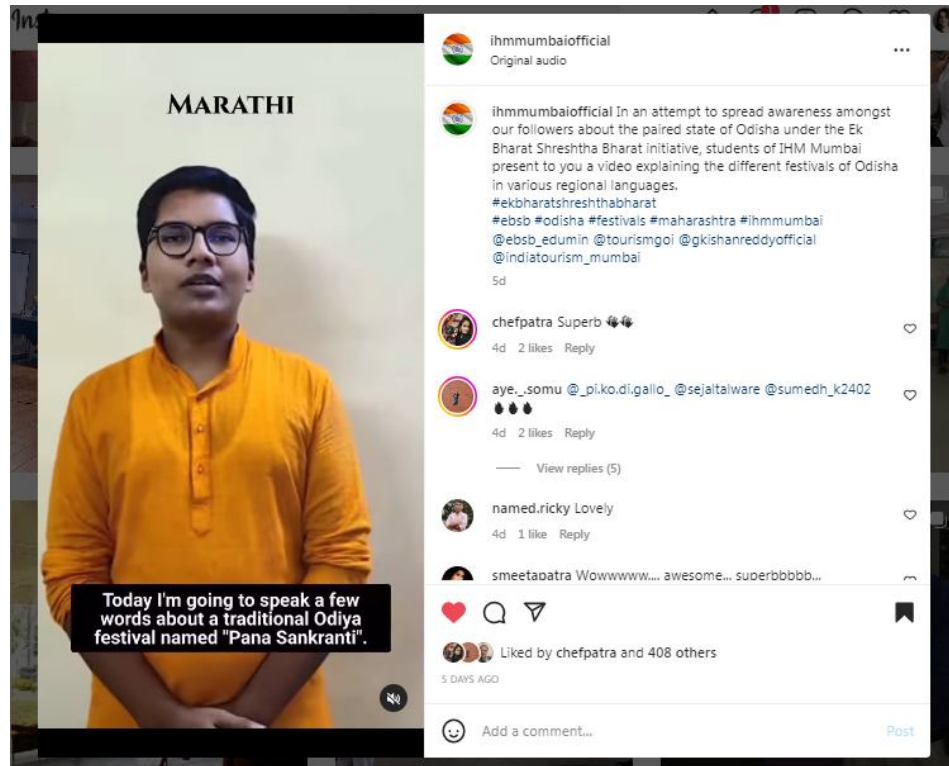
Liked by chefpatra and 408 others
5 DAYS AGO

Add a comment... Post

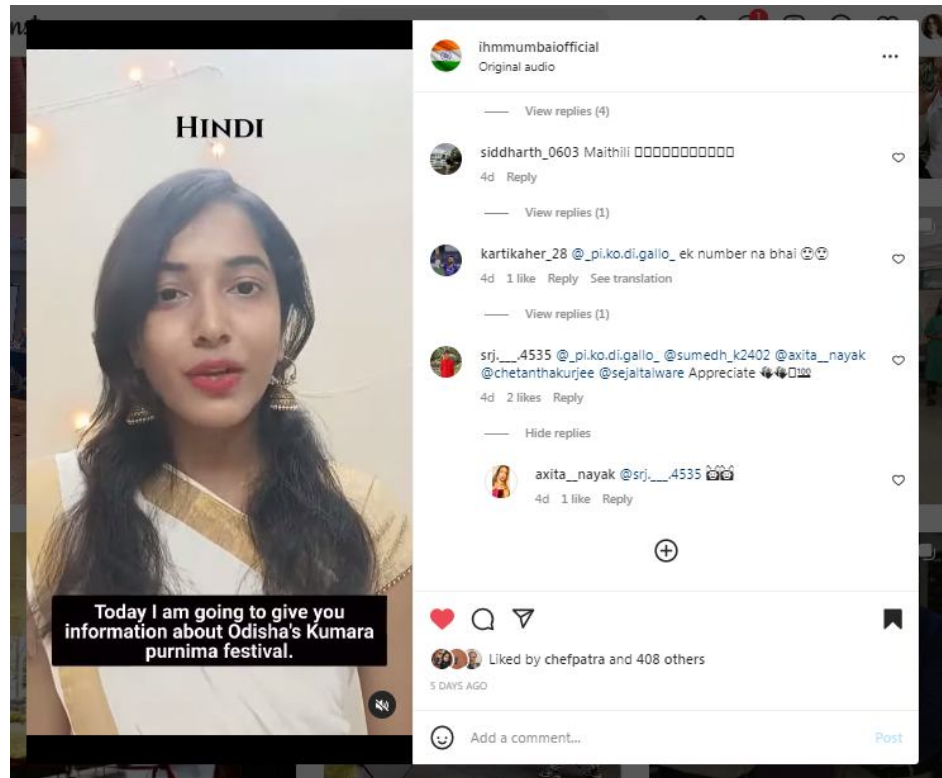
Instagram Post Image 1







Instagram Post Image 2




Instagram Post Image 3



Instagram Post Image 4


Institute of Hotel Management, Mumbai
...

Intro

The Institute of Hotel Management, Catering Technology and Applied Nutrition, Mumbai, the first of i

Page · College & university

📍 Veer Savarkar Marg, Mumbai, India, Maharashtra

☎ 022 2445 7241

🌐 [ihmctan.edu](#)

★ Rating · 5.0 (26 Reviews) ⓘ


Suggest Edits

Institute of Hotel Management, Mumbai is at Institute of Hotel Management, Catering Technology and Applied Nutrition, Mumbai. ...

5d · Mumbai

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 Maitreyee Lovakar
Great concept!
Great efforts put in by the students and faculty to put this together!!

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Facebook Post Image